

# EXHIBITOR PROSPECTUS

**2025 Food Processing Expo**

**February 5 & 6, 2025**

**SAFE Credit Union Convention Center**

**Sacramento, CA**

**EXPO**   
**FOOD PROCESSING**



*Produced by:*  
**California League of Food Producers**  
2377 Gold Meadow Way, Ste. 285  
Gold River, CA 95670

# EXPO OVERVIEW

The Food Processing Expo is California's largest food processing trade show, a unique and growing event bringing the food processing industry together through an expansive trade show floor, industry seminars and workshops and much more! Key food processing industry decision makers, as well as a wide variety of industry suppliers from across California and other states make the Expo a must attend event every year. Many of these processors are large multinational companies with locations throughout the U.S.

With exhibitor costs considerably lower than other industry shows, the Expo allows you to make your sales, while maintaining and enhancing relationships with existing customers.

## WHO SHOULD EXHIBIT?

Industry suppliers interested in opportunities to influence the buying power of food processor decision makers and achieve the following:

- Make valuable connections with key decision makers in California's expansive and growing food processing industry
- Expand and enhance your client base and make new company sales
- Showcase and unveil new technology, machinery, equipment and services
- Network in person with industry members



Thank you for your interest in exhibiting at CLFP's 2025 Food Processing Expo. We hope to see you at Sacramento's state-of-the-art Convention Center!

# EXHIBITOR OVERVIEW

## EXHIBIT SPACE INCLUDES:

- Pipe and drape (8' back wall, 3' side rail)
- Company identification signage
- Five complimentary badges per each 10'X10' space
- After hour security
- Company description online
- Private exhibitor reception with CLFP's Board of Directors



## MOVE-IN SCHEDULE

Mon., Feb. 3, 2025  
(400 sq. ft. or larger)

Tues., Feb. 4, 2025  
(all exhibitors)

## MOVE-OUT SCHEDULE

Thurs., Feb. 6, 2025  
2 pm - 8 pm (all exhibitors)

To view the floorplan,  
[Click Here](#)

Visit [www.foodprocessingexpo.org](http://www.foodprocessingexpo.org) for further exhibitor information.

# BOOTH PRICING

Booth Size	CLFP Affiliate Member		Non-Member	
	Before 9/30	After 9/30	Before 9/30	After 9/30
10' X 10'	\$1,900	\$2,100	\$2,300	\$2,500
10' X 20'	\$3,100	\$3,400	\$3,900	\$4,200
10' X 30'	\$4,200	\$4,600	\$5,200	\$5,600
10' X 40' or 20' X 20	\$5,200	\$5,600	\$6,500	\$7,000
20' X 30'	\$7,200	\$7,700	\$9,000	\$9,600
20' X 40'	\$9,000	\$9,600	\$12,000	\$12,700
20' X 60'	\$11,600	\$12,200	\$14,000	\$14,800

Ready to Exhibit?

Contact Olivia Yorke at 916-640-8150 or [olivia@clfp.com](mailto:olivia@clfp.com).



# GAIN VISIBILITY BY SPONSORING

**NEW!**

**Silver Sponsor (1) - \$5,000**



See your name in lights, or in this case your own lounge, which will be one of the go-to spots during the Expo for networking.

**NEW!**

**WiFi Co-Sponsor (2) - \$4,500**



Unlock seamless connectivity and unparalleled exposure by partnering with us for a WiFi Co-Spo, ensuring your brand reaches every connected guest effortlessly!

**Kick-Off Breakfast Co-Sponsor (2) - \$5,000**



This kick-off event always attracts a large crowd, where your company will have prime opportunity for recognition.

**Board & Exhibitor Reception (1) - \$5,000**



This sponsor has the unique opportunity to make an impression with CLFP's Board by addressing the BOD at the end of their annual meeting.

**Photobooth Exclusive Sponsor - \$3,500**



Make a picture-perfect impression on attendees at the popular Supplier Host Council Reception and Silent Auction with your logo on every photo.

## ADDITIONAL SPONSORSHIPS

<b>Diamond Sponsor - (1)</b>	<b>\$10,000</b>
<b>Platinum Sponsor - (1)</b>	<b>\$7,500</b>
<b>Gold Sponsor - (1)</b>	<b>\$6,000</b>
<b>Educational Pavilion Sponsor - (2)</b>	<b>\$2,500</b>
<b>Show Give-A-Way Sponsor - (8)</b>	<b>\$1,000</b>
<b>Attendee Bag Insert Sponsor - (Unlimited)</b>	<b>\$500</b>

Ready to Sponsor? Contact Olivia Yorke at [olivia@clfp.com](mailto:olivia@clfp.com) or 916-640-8150.

# More Important Information...

## Silent Auction is BACK!

Returning by popular demand, we will be welcoming back the Silent Auction at the 2025 Expo! Join us for an evening of excitement and generosity, bidding on exclusive treasures in support of CLFP's Scholarship Program.

## Exhibitor Guest Passes

Exhibitors will be granted guest passes for their customers/guests who would like to visit the trade show floor.\*

*\*Not limited to food processors. Supplier guests are welcome as well.*

## Payment Guidelines

**CLFP Affiliate Members:** For booth reservations made **prior to October 30, 2024**, a 50% deposit is due at the time you reserve your booth, with the remaining balance due **November 1, 2024**.

For booth reservations made **after October 30, 2024** payment is due in full at the time of reservation.

## SALES OPEN SEPTEMBER 26, 2024

More information can be found at [foodprocessingexpo.org](http://foodprocessingexpo.org)

## ADVERTISEMENT OPPORTUNITIES

*The Expo Program is frequently referenced and is attendee's go-to guide for all things Expo.*

### AD SPECIFICATIONS

Ads will be printed in black & white.

Ad submission requirements:

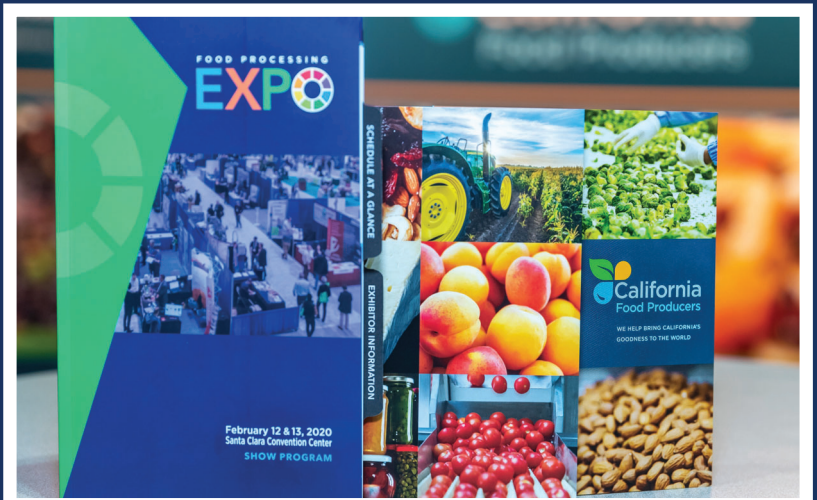
- .pdf, .eps, .psd, .indd, .ai, .tiff
- 300 dpi or higher resolution artwork preferred
- Links and fonts included/embedded

Perfect bound with final trim size of 5.75" X 8.5"

Ad Type	Size	Price
Double Page	10" X 7.5"	\$1,400
Full Page	5.75" X 8.5"	\$950
1/2 Page	2.333" X 7.5"	\$675
1/4 Page	2.333" X 3.666"	\$350

Deadline to submit ad and payment is Friday, December 6, 2024.

Questions? Contact:  
Robin Lamerson  
[robin@naylor.com](mailto:robin@naylor.com)  
352-333-3408



# 2024 EXPO FOOD PROCESSING ATTENDEES

12 Tides

5W Food Processing

Acme Salt Company

Adams Vegetable Oil

Albertsons Companies

Al-Kaaba Halal Foods

American Bee Farm, LLC

Anatolian Table Restaurant

Azuma Foods International

Balance It

Barsotti Juice Co.

Bell Tasty Foods

The Better Meat Co.

California Concentrate

California Container Company, LLC

California Healthy Harvest

California Heritage Mills, Inc.

\*California Olive Ranch

California Safe Soil

\*Campbell Soup Supply Company

Casa Sanchez Foods

City Baking Co.

\*ConAgra Brands, Inc.

Coracao Confections

Corn Products

\*Del Mar Food Products Corp.

DiNapoli Specialty Foods

\*ENZO Olive Oil Company

Farmer's Fridge

Farmers Rice Cooperative

Farming D

Freshex, Inc.

Furmano Foods

Gastromaniac

Ghiradelli Chocolate

Haig's Delicacies

Heritage Specialty Foods

\*Hilmar

Hirzel Canning Co.

Hormel Foods

HP Hood

Impossible Foods

\*Ingomar Packing company

\*J.G. Boswell Company

\*Kagome, Inc.

Kettle Cuisine LLC

\*The Kraft Heinz Company

Kruger Foods

\*Liberty Packing Company

LiDestri Foods

\*Los Gatos Tomato Products

Lundberg Family Farms

Lyons Magnus

\*Mariani Packing Company, Inc.

Mishtann Foods Limited

Mizkan America, Inc.

MiRancho

Miyoko's Creamery

\*The Morning Star Packing Co.

\*Musco Family Olive Co.

\*Neil Jones Food Co.

Nick Sciabica & Sons

Nippon Shokken USA, Inc.

Off The Farm

\*Olam Food Ingredients

\*Pacific Coast Producers

Paradise Tomato Kitchen

Red Gold, Inc.

Region Market

Samoa Meat Supplies Co. Ltd.

San Benito Foods

\*Sensient Natural Ingredients, LLC

Shafts Cheese & Co.

Spicerite Gourmet Foods, LLC

\*Stanislaus Food Products

Sunnyland Mills

\*Sunsweet Growers, Inc.

Tomatek

\*Tree Top, Inc.

Voyage Foods

\*Wawona Frozen Foods

*\*CLFP Food Processor Member*

# EXHIBITOR TYPES

(Including, but not limited to)

Air Pollution Control  
Architecture, Mechanical &  
Electrical Design  
Association  
Boiler Equipment & Services  
Building Maintenance & Services  
Building/Construction Equipment  
& Supplies  
Ceilings  
Chemical Companies  
Coating/Adhesives  
Cold Storage  
Compressors  
Computer/Software/Internet  
Consultants  
Containers  
Dunnage - Service/Supply/  
Materials  
Economic Development Services  
Education  
Electrical Equipment/Service/  
Supplies  
Employment/Staffing Services  
Energy Service/Suppliers/  
Technology

Energy - Solar/Renewable  
Engineering  
Environmental  
Enzymes  
Equipment Installation  
Fabricators  
Farm Equipment  
Flooring  
Flow Systems  
Food Ingredients/Mixes/  
Seasonings  
Government Agency  
Inspection Services  
Instrumentation  
Insulation  
Insurance  
Knives & Saws  
Laboratory Services  
Lubrication  
Material Handling  
Metal Detectors  
Metal Distributor  
Organic Certification  
Packaging - Coding/Labeling  
Packaging Equipment

Packaging Material  
Painting  
Panels - Walls & Ceiling  
Pest Control  
Pipe Restoration  
Process Control/Automation  
Processing Equipment  
Pumps  
Radio Frequency Identification  
Research Services  
Roofing  
Safety & Training  
Safety Equipment & Supplies  
Sanitation  
Seamers  
Site Selection  
Sterilization/Preservation  
Storage Systems  
Transportation  
Valves & Control Systems  
Warehouse/Storeroom  
Waste Management  
Water Management  
Water Treatment

## ATTENDEE DEMOGRAPHICS

California

83.5%



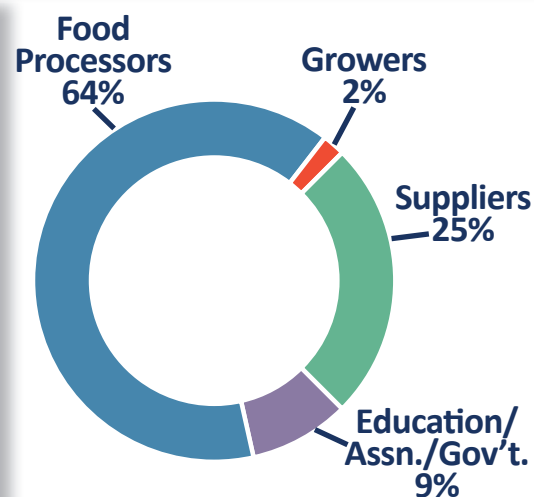
U.S.A

15%



Worldwide

1.5%



## CONTACT US

### Exhibitors & Sponsors

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### Membership

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