

2025 Food Processing Expo - Sacramento, CA, February 5-6

Sponsorship Opportunities



Grow Brand Visibility
Build Business Relationships
Generate Leads



Questions?
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California's Largest Food Processing Trade Show

Why Sponsor?

The Food Processing Expo is California's largest food processing trade show and is attended by food processors from throughout California, many of whom have a national and international presence, such as the Campbell Soup Supply Co., ConAgra Brands, Inc., Kraft Heinz Company and many more!

Sponsoring at this premier California food event provides a unique opportunity for visibility and connection with one of the leading manufacturing industries in the state. Multiple allied industry companies are repeat Expo sponsors year after year, recognizing the immense value it brings to their company.

Become part of this one-of-a-kind event as an Expo sponsor!



Sponsorship Opportunities

Diamond Sponsor - \$10,000 EXCLUSIVE

Your company will get maximum exposure to the Expo's 2,500+ attendees with placement of your logo (alongside ours) on the official Expo SWAG bag available for all attendees at registration!

- Logo on SWAG Bag
- Complimentary full-page (B & W) ad in the official Expo Show Program
- 30 Minute speaking opportunity in the Educational Pavilion
- 15 Complimentary trade show passes
- 8 Complimentary Kick-off Breakfast passes
- Attendee list
- Attendee bag insert

Platinum Sponsor - \$7,500 EXCLUSIVE

See your name in lights, or in this case your own lounge, which will be one of the go-to spots during the Expo for networking.

- Large 20 x 40 furnished booth named after your company
- Charging station with company logo
- Hosted Happy Hour on trade show floor from 3pm - 4pm, 2/15
- 10 Complimentary trade show passes
- Attendee list
- Attendee bag insert

Gold Sponsor - ~~\$6,000 EXCLUSIVE~~ **SOLD**

Have a slick color ad that you want all to see? This sponsorship includes a complimentary full-page COLOR ad on the prime back cover ad space of the official Expo Show Program distributed to all attendees!

- Complimentary full-page COLOR ad on the prime back cover ad space of the official Expo Show Program
- 5 Complimentary trade show passes
- 5 Complimentary Kick-off Breakfast passes
- Attendee list
- Attendee bag insert

Sacramento, CA, February 5-6- 2025 Food Processing Expo



All Sponsorships Include:

- Color logo inclusion on Expo signage
- Color logo and hyperlink on Expo website
- Recognition throughout the Expo with frequent show floor announcements
- Logo inclusion in CLFP newsletters, social media and marketing emails - *submit your sponsorship forms soon for maximum advance exposure!*
- Usage of Expo logo to promote your sponsorship on your website and in promotional materials

Build Your Own Sponsorship!

Have your own idea for an Expo sponsorship? Let's talk. We are open to your ideas to build a unique sponsorship with benefits that work for you!

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~~NEW! Silver Sponsor - \$5,000 EXCLUSIVE SOLD~~

See your name in lights, or in this case your own lounge, which will be one of the go-to spots during the Expo for networking.

- 20 x 20 furnished booth named after your company
- Hosted Happy Hour on trade show floor from 3pm - 4pm, 2/5
- 5 Complimentary trade show passes
- Attendee List
- Attendee bag insert

~~Lanyard Sponsor - \$5,500 EXCLUSIVE SOLD~~

Reach ALL Expo attendees with your company logo on the official Expo lanyard distributed to attendees at registration.

- Two colored logos on lanyards
- Attendee List **NEW**
- 5 Complimentary trade show passes

~~Board & Exhibitor Reception Sponsor - \$5,000 EXCLUSIVE SOLD~~

Only *this* sponsor has the unique opportunity to make an impression with CLFP's Board of Directors by addressing board members and other industry peers at this exclusive reception!

- Five-minute speaking opportunity at the conclusion of the Board of Directors Meeting
- Branded napkins at hosted bar
- Invitation to attend the exclusive reception
- 5 Complimentary trade show passes
- Attendee List **NEW**
- Attendee bag inserts



~~Kick-Off Breakfast Co-Sponsor - \$5,000 (2) SOLD~~

This kick-off event always attracts a large crowd, where your company will have prime opportunity for recognition.

- One reserved table at Kick-Off Breakfast
- Company information shared at beginning of breakfast
- 8 Complimentary trade show passes
- 8 Complimentary Kick - Off Breakfast passes
- Tent cards with company logo placed on all tables
- Attendee List **NEW**
- Attendee bag inserts

Photo Booth Sponsor - ~~\$3,500~~ EXCLUSIVE SOLD

Make a picture-perfect impression on attendees at the popular Supplier Host Council Reception and Silent Auction.

- Your company logo on the pictures given to all attendees who take photos in this festive and fun booth



NEW! WIFI Co- Sponsor - \$4,500 (2) 1 SOLD

Everyone wants WIFI on the trade show floor.

- Your company's logo (shared with co-sponsor) on splash page.
- 1/4 page ad (Black & White)
- 3 complimentary trade show passes
- Attendee List
- Attendee bag inserts

Educational Pavilion Sponsor - \$3,000 (2)

Support the many attendees who participate in the educational sessions on the trade show floor.

- Attendee List **NEW**
- Color logo on signage in one of the breakout session rooms
- Option to provide a short welcome speech and introduce speakers

SHC Trip Sponsor - ~~\$2,800~~ EXCLUSIVE ON HOLD

Support the CLFP Scholarship Fund!

- \$2,800 trip awarded to winner of the raffle
- Signs placed at registration and on the trade show floor
- Announce the winner at the busy Silent Auction

Close of Show Give-A-Way Sponsor - \$1,000 (8)

Want more traffic at your booth? This is a great way to encourage attendees to stop by to say "Hi."

- Passport provided to attendees that include your company logo and a spot for them to receive a stamp from you.
- Winner of a trip will be drawn on the last day, an hour before close of show.

Attendee Bag Insert Sponsor - \$500 (Unlimited)

Want our attendees to have a token to remember your company by?

- Item of your choice stuffed into attendee bag, handed out to all attendees at registration

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